

# SAVI ONLINE Magazine

what's trending in your community

FALL 2014

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## FOOD PANTRY GROWS 5X WITH SAVI SUPPORT

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## HUNGER IN CENTRAL INDIANA

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## SAVI AND YOUR TEAM

Understanding what's trending in your community helps your entire team make informed decisions.

### FOR GRANT WRITERS

SAVI's comprehensive data sets allow for an unmatched level of precision in reporting when you can identify and demonstrate need down to the neighborhood level.

### FOR PROGRAM COORDINATORS

SAVI's tools allow you to develop new programs more intentionally when you build detailed community profiles that reveal significant gaps in service.

### FOR EXECUTIVE DIRECTORS

SAVI's team of experts can assist your team and help it more effectively analyze and interpret data for an even greater community impact.

# ABOUT THE SAVI COMMUNITY INFORMATION SYSTEM

SAVI helps organizations and individuals make informed decisions, using our online data system, the largest of its type in the country.

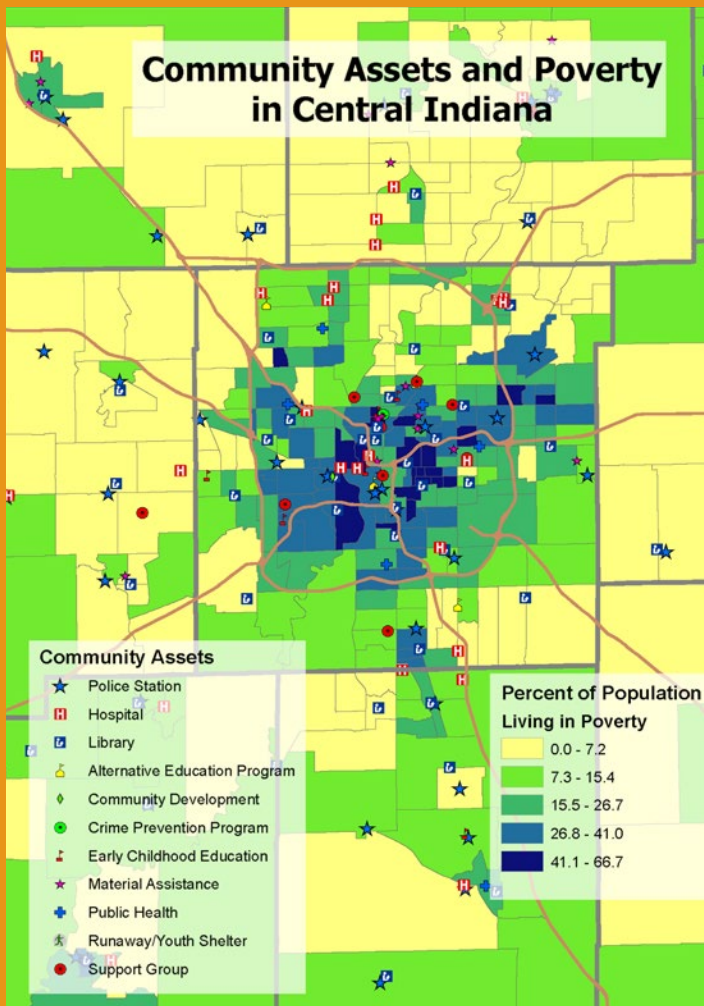
### *To achieve this mission we:*

- Provide reliable data about communities
- Create actionable information
- Develop tools for data analysis
- Build capacity, especially for nonprofit and community-based organizations, to use data effectively

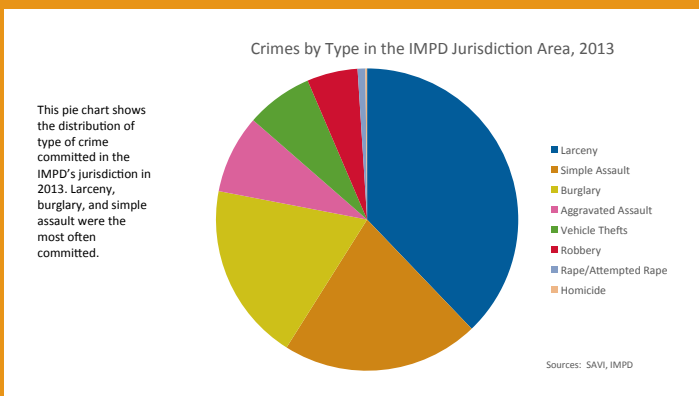
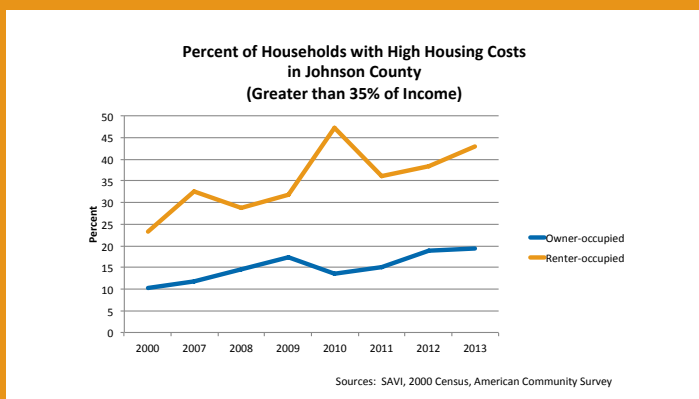
It's our vision that all organizations will have access to and use data to improve planning and decision-making and ultimately improve the quality of life in their communities.

That's the power of knowing *what's trending in your community.*





SAVI HELPS  
YOU ANALYZE  
AND VISUALIZE  
COMMUNITY  
DATA TO  
UNDERSTAND  
AND SEE  
GEOGRAPHIC,  
DEMOGRAPHIC,  
AND TIME-SERIES  
TRENDS.





# SAVI PLANNING POWERS NORTHSIDE MISSION MINISTRY'S IMPACT

INDIANAPOLIS – [Second Presbyterian Church](#) in Indianapolis wanted to be sure.

The church community had long felt that its [Northside Mission Ministry](#) was positively impacting Washington Township, but could anything more be done, any additional resources leveraged?

With help from SAVI, NMM identified needs down to the street level to reveal gaps and identify the crucial unmet needs in their community: housing, utilities assistance, food and clothing assistance.

Leveraging their SAVI data, NMM was empowered to build a broad coalition of service providers in the township that is now working to meet these needs.

**"Hunger is a major issue for Americans, because 1 in 6 are food insecure. A multitude of people and organizations are responding. Systems level thinking is crucial, however, if these efforts are going to meet all of the need. A data-based approach is essential, and SAVI can help organizations and communities make much better informed decisions."**

Dave Miner, Chairperson  
INDY HUNGER NETWORK



# SAVI CAN HELP YOU

SAVI is much more than a data warehouse. The services we provide are helping nonprofit organizations stay relevant by building capacity, making informed decisions, and growing strategically.

Here are some of the ways we're serving as the primary resource of Central Indiana community information for organizations just like yours.

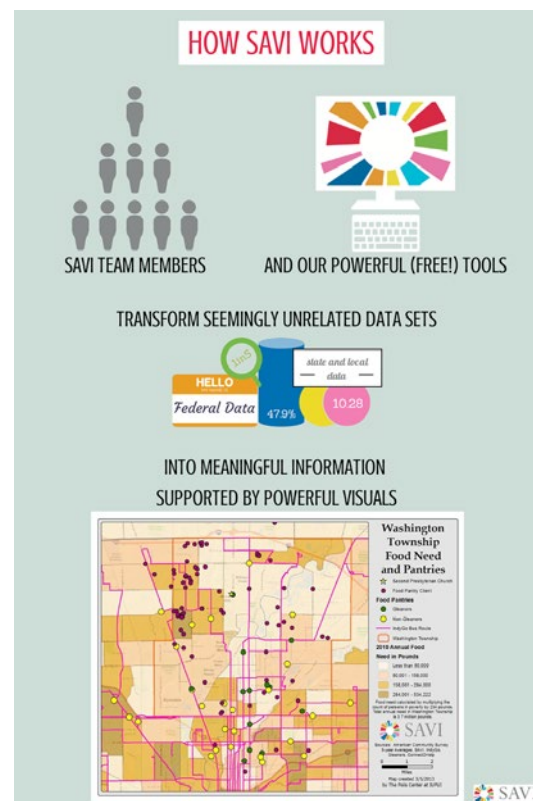
**Free, easy access to data and analytic tools:** Many of our users simply need to know what's trending in their community, and our data sets are web-accessible at no cost to users seeking information about local social, physical and economic conditions. The depth and breadth of the data we manage provides context that's difficult to replicate elsewhere, especially when you consider the number of data sources we curate to make it available all in one place.

**Training in the classroom and online:** We've designed SAVI to be both approachable and intuitive, but some users want to take their work to the next level and seek out educational opportunities that empower them with a better understanding of everything SAVI can do. Our team is available to host demonstrations, seminars, webinars, and other hands-on experiences. SAVI training opportunities aren't one-size-fits-

all. We can tailor them to meet your needs.

**Consultation to use data effectively:** We understand that data can be overwhelming, and knowing where to start may not always be clear. You can engage our SAVI team in your data search and analysis, and we can guide you through data-based decisions such as assessing sector needs or creating a strategic plan. Even if you're using data from outside of our SAVI system, our team of experts can help you weed through the information to identify what will best inform your goals.

**Customized reporting and applications:** When our users are ready to share the data they mined and analyzed through SAVI, many want visuals and reports that pop. Others want to take the work to the next level, creating customized applications and tools. Our fee-based custom development provides the solutions you're seeking to achieve the results you want and present them to your constituents most effectively.



▲ Click to expand infographic

## TESTIMONIALS

*"Organizational performance measures are metrics used to assess the quantity and quality of services provided to clients – community-level indicators act as the North Star, guiding organizations who seek to get results. SAVI is a great resource for comprehensive, reliable indicator data that organizations can use to stay on course."*

Lisa Osterman, Senior Consultant  
COMMUNITY SOLUTIONS, INC.

*"The Polis Center's support was so helpful, and the SAVI visualizations made approaching funders much easier. Funders could see that we'd utilized a strategic process and used comprehensive data to support our reasons for choosing a neighborhood."*

Shanna Martin, Director  
MCCOY EIP INITIATIVE

*"The Great Recession left so many people hungry and in need. SAVI managed an intensely localized project to help us truly understand the nature of this growing problem, which was critical to our successful efforts to organize, rally and fashion solutions to meet the need of our most vulnerable residents."*

Paula Jarrett,  
Hancock County Area Director  
UNITED WAY OF CENTRAL INDIANA

## ASK SAVI

### WHAT KIND OF DATA SETS DOES SAVI OFFER RELATED TO BASIC NEEDS?

SAVI provides more than 10,000 indicators in categories like demographics; home ownership; poverty status; and public safety, and you are able to break out these indicators by census tracts, city limits, counties, ZIP codes, and nearly a dozen other geographic units. SAVI also provides the locations of existing community resources such as emergency food providers, utility assistance programs, and shelters.

### HOW CAN SAVI HELP ME UNCOVER TRENDS IN MY SERVICE AREA?

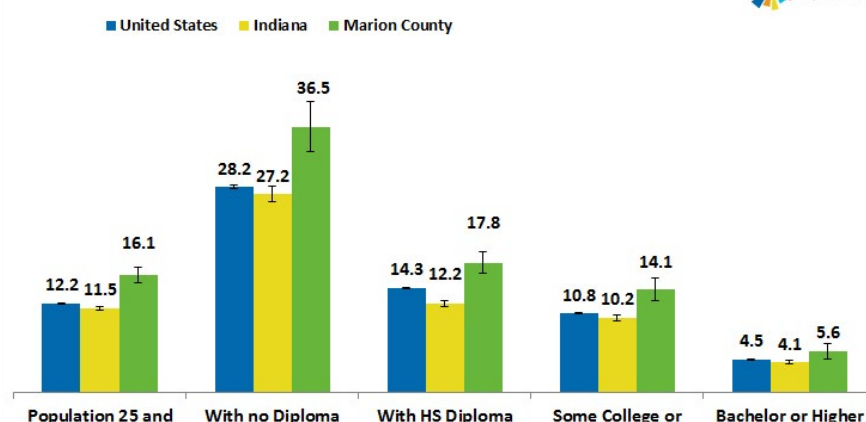
Some of our data categories are available starting in the year 1988 through the present, and

the overwhelming majority track back to at least 2005 and on through the 1990s. So, when we talk about helping you understand what's trending in your community, we back it up by providing unparalleled depth and context.

### HOW ARE OTHER BASIC NEEDS PROVIDERS USING SAVI TODAY?

The tool is helping these organizations either identify or confirm pockets of extreme poverty in their service areas. Others are seeking out food deserts in order to bring appropriate resources into these locations. Our crime data sets are helping organizations that respond to domestic violence deploy resources most effectively.

2012 Poverty Rate by Educational Attainment



- ▲ SAVI reveals how local community trends match up against state and national performance.



# EXPOSING THE SCOPE OF DOMESTIC VIOLENCE



INDIANAPOLIS – The [Domestic Violence Network \(DVN\)](#) website features “Heather’s Story” among other videos in the *Power of Images* series that shares the faces of domestic violence in Central Indiana.

Heather died in 2007, the victim of brutal attack by her high school boyfriend.

[Stories like Heather’s](#) help communicate the real and devastating impacts of domestic violence, but DVN also wanted to communicate the scope of need for services in Marion County, where it works with community members to advocate, educate and collaborate for an end to domestic violence.

For us, it is crucial to be able to understand the state of domestic violence in our service area before we rally resources and supporters to the cause,” says Chris Warren, DVN Director of Community Engagement. “Before we partnered with SAVI, it was very difficult for us to generate reliable statistics, especially for the criminal justice system in Marion County.

To illustrate the far-reaching effects of domestic violence in Marion County and understand some of its root causes, DVN engaged the experts at SAVI to analyze data from the criminal justice system.

“Working with SAVI has been great, because they’ve been very efficient in taking our vision and making it a reality,” says Kelly McBride, the DVN Executive Director. “Attempting to link and analyze the data we needed before SAVI was tedious, but it was all so easy once we partnered with SAVI.”

The DVN and SAVI partnership produced the [Domestic Violence in the Criminal Justice System Marion County, Indiana report](#) in April 2014.

“Our SAVI team used special techniques to link criminal justice records together in ways never done before to get the most accurate profiles of victims and perpetrators who’ve moved through the legal system,” says Sharon Kandris, SAVI project director.

“SAVI generated reports that answered many of the questions we had,” McBride says. “By having a better understanding of domestic violence in the criminal justice system, we are able to better allocate resources.”

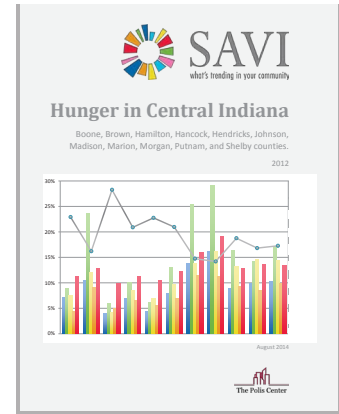
More effective DVN services means intentional work to educate and collaborate with the community, which will ultimately save lives and prevent more stories like Heather’s from becoming a terrible reality for families and friends.

# HUNGER REPORT SHOWS NEED IN UNEXPECTED PLACE

Our Northside Mission Ministry case study video on page three is just one example of how hunger continues to impact our communities. Awareness is half the battle of mitigating hunger. *Hunger in Central Indiana* shows who is affected by food insecurity—it's not what you would expect.

The report also includes an interview with a local food pantry director that went undercover as a food pantry client before opening his church pantry, a story that reveals the kinds of changes that need to occur in our food delivery system.

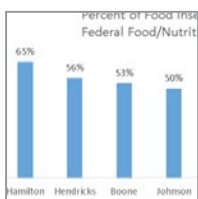
[Read the full report](#), which has just been published at [SAVI.org](#).



Revealing trends across communities can help build effective, broad-based response. ►

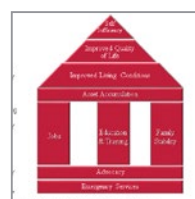
## READ MORE ABOUT BASIC NEEDS ON OUR BLOG

The SAVI blog is an archive of insights into Central Indiana trends, featuring analysis by our SAVI team. Take a look at our most read blogs on basic needs and related services.



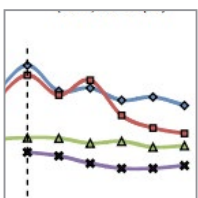
### ADDRESSING HUNGER IN CENTRAL INDIANA

[READ NOW ►](#)



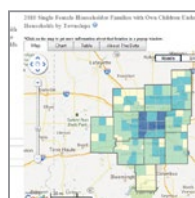
### A MODEL TO MITIGATE HUNGER

[READ NOW ►](#)



### WHAT'S TRENDING IN THE NEAR WESTSIDE

[READ NOW ►](#)

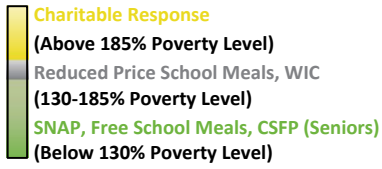


### WORST SOCIAL CRISIS IN THE COUNTRY

[READ NOW ►](#)

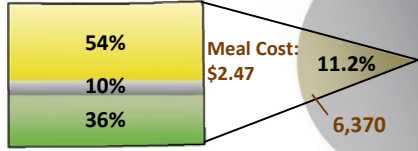


Percent of people eligible for:

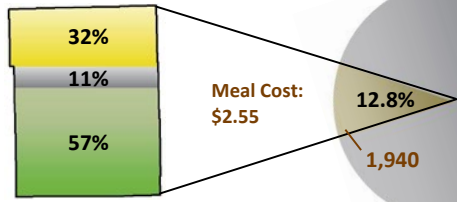


6,370 (11.2%)  
are food insecure.

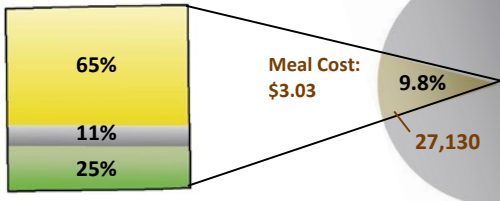
## Boone County



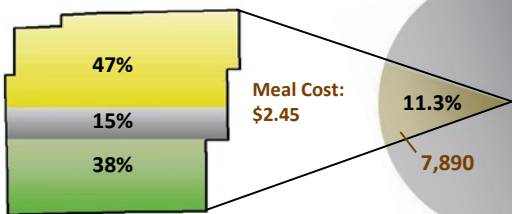
## Brown County



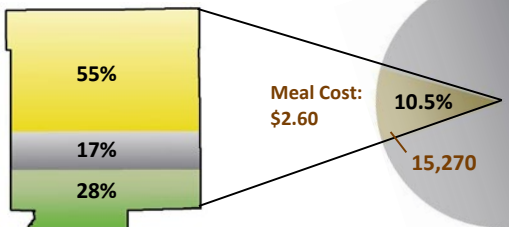
## Hamilton County



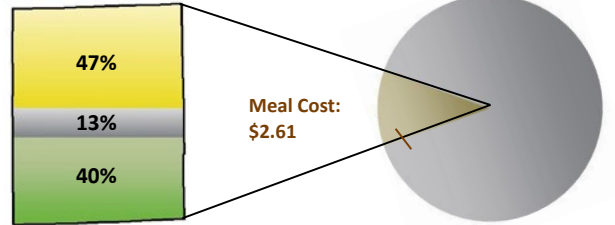
## Hancock County



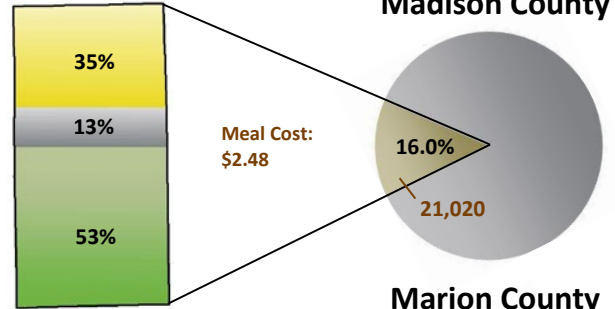
## Hendricks County



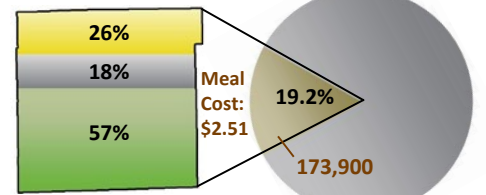
## Johnson County



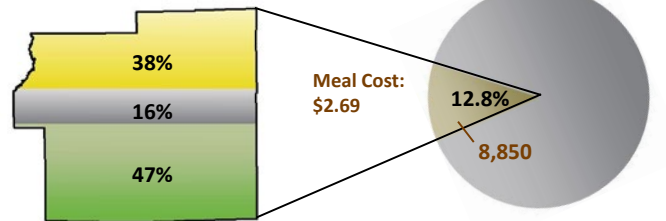
## Madison County



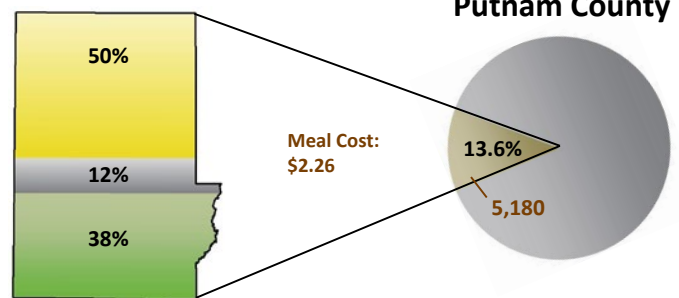
## Marion County



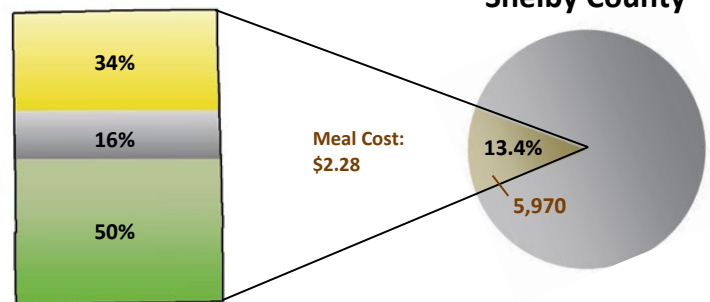
## Morgan County



## Putnam County



## Shelby County



# TAKE ADVANTAGE OF UPCOMING, FREE SAVI TRAINING OPPORTUNITIES

Details at [SAVI.org/training](https://savi.org/training)

SAVI is created and managed by The Polis Center, a center in the IU School of Liberal Arts at Indiana University-Purdue University Indianapolis, for the United Way of Central Indiana, as community trustee.

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Indiana University-Purdue University Indianapolis  
United Way of Central Indiana  
Marion County Public Health Department  
Department of Metropolitan Development, City of Indianapolis (HUD CDBG Grant)



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